



Northern Great Lakes
REALTORS® MLS

CAN YOU COMPETE WITH OUR MEMBERS?

- The Largest MLS in Northern Michigan
- 1000 REALTOR® Members
- REALTOR® Association Owned
- Access to 12,000+ Listings
- #1 Ranked MLS Software – Paragon 5
- Powerful Public Facing Website

nglrmls.com



Q: What is NGLRMLS?

A: Called NGLR (pronounced "engler" for short, and no there is not a connection to Michigan's former governor), is a true regional multiple listing service designed to serve Central and Northern Michigan. NGLRMLS is a full service MLS operation with one set of policies, rules and regulations and an offer of compensation and cooperation for all members.

Q: When did this system begin?

A: Discussions about this regional MLS effort began more than 10 years ago. Efforts to design and build it began in early 2012 and it launched on time and under budget on March 18, 2013.

Q: Who owns NGLRMLS?

A: Good question. The regional MLS is owned by those REALTOR® associations that have an equity position in the business entity. The NGLRMLS LLC is a private company with its own volunteer board of representatives. Each partner association has two seats on the board regardless of its association's membership numbers.

Q: You mentioned policies, rules and regulations but whose?

A: Like any REALTOR® MLS operation we are required to be in compliance with the National Association of REALTORS® MLS guidelines. We also only serve REALTOR® members, no affiliates and no FSBO. All members subscribe to only one set of rules, regulations and policies regardless of their member board's geographic location. No surprises when working across association boundaries.

Q: Do I have a single sign on when accessing NGLRMLS partner association's listings?

A: Yes, this is one of many member benefits.

Q: What does it cost?

A: This is a local board decision and may vary from association to association depending on the level of service each local association offers. You'll need to check with your local association. However NGLRMLS was created with a more service for less money philosophy.

Q: By joining NGLRMLS are we giving up local control?

A: No, please think of NGLRMLS as a piece of machinery operating in a backroom of your association. We're providing a service just like any other vendor would for a fee. This fee covers data aggregation, administration, compliance and day-to-day operations.

Q: Will NGLRMLS make a profit and who gets it?

A: Like all companies NGLRMLS is designed to make a profit. These surpluses will be distributed back to the local equity partner associations as non-dues revenue. How the local association board decides to distribute or use their dividend is entirely a local matter.

Talk to your local board about joining NGLRMLS and if you have additional questions visit the website and do not hesitate to contact: info@nglrmls.com