



REALTORS®

Board of Directors Meeting Minutes | June 24, 2022, 8:30 am – 10:00 am
Aspire North Building, Power Island Room (Zoom Access by Request)

Attendees

In Person: Matt Hodges, Stephanie Koppe, Dave Wilsey, Rene Hills, TJ Shimek, Deirdre Carroll, Trevor Tkach, David Hricik, Kim Pontius

Virtual: Katie Hoyt, Heather Hudson

Absent: Chad Deville, Jessica Brutzman

Call to order: 8:31 am

Motion to approve the agenda –Dave W./ David H. = Discussion. Rene - Motion made to add Committee Processes and Procedures to New Business. Original motion and second accepted the change. Motion passed

Motion to approve the Consent Calendar – pulled BOD minutes, Affiliate Committee, MLS Committee, RPAC Committee to Unfinished Business = Motion to pass the balance of the Consent Calendar. Rene/ Dave = Motion Passed

1st member comment phase – Nothing

Presidents Report –

Matt commented that all members need to really start pushing positive attitudes. The staff and pro standards committee has seen a huge increase in complaints. The market is changing.

Presentation: Habitat for Humanity

Habitat provided us an update on a couple of projects. First and foremost, the \$10k donation Aspire North made was matched by 50%. HFH is working on another campaign that will focus on Veteran Services. The Restore is having a huge sale July 2nd. We are also encouraged to donate to the Restore! The Aspire conference room was donated to Habitat for Humanity to use to do a meet and greet with the families that are currently working with. There has been a couple of volunteer build days for the Kalkaska home. Aspire North had an influx of volunteers that want to help. Right now, they have about 20 homes that they are starting to work on, most of them are in the beginning stages.

Unfinished Business:

- BOD Minutes:
 - o Dues increase did not make the minutes from the last meeting. A comment was made to have the minutes be more accurate.
- Affiliate Committee:
 - o Next year the committee is talking about combining a few events. One being Ballpark and Brews with the Affiliate Appreciation events.
 - o Holiday party and Awards will be combined in December





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- Committee is going to be reaching out to Brokers and asking how we can engage more agents to come to events.
- MLS Committee:
 - Ken K. spoke with other commercial agents/brokers about some of the fields and placed recommendations at the last MLS meeting.
 - Created sale rule – there is some opposition about making any changes to this rule
- RPAC Committee:
 - Next RPAC ideas – bar crawl
 - A concern was made about images of any member of our association and any public events and alcohol.

Motion to Approve above minutes from Consent Calendar as a whole: Rene / Dave
Motion Passed

Continuation of Unfinished Business

- 2022 Calendar Review
 - GMM is set for October 20 from 9-11am at Kirkbride Hall
 - September is REALTOR Safety Month
 - Conventions (MR & NAR) are open – BOOK now!
- RPAC Fundraising Update:
 - Connor – provided us with an update from the Major Investor event in May
 - Almost \$38k has been raised so far this year
 - The goal set by MR is \$32k for the year
 - Dues billing “above the line” RPAC collection is another big push that is coming up.
 - In the past we have raised over \$61k for the past couple of years
 - Ballot initiative in opposition to Prop 3 (this is for Traverse City proper residents)
 - Matt would like to give staff approval to get out to membership
 - **MOTION was made to support Connor’s letter and communicate to the membership and target TC residents (Rene / Dave) MOTION PASSED**
- Realtor Relief Fund
 - Wednesday, before the board meeting Dave W. filmed a short video to go out to the membership about raising \$15k. September 11th is our deadline
 - NAR RRF helped and created a text code and a link for Aspire North to share with membership
 - Next year we would like to put it on the dues billing as well.

New Business:





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- MLS/NGLRMLS
 - o Discussed within the committee minutes
 - o 3-day rule for Created Sales – other NGLRMLS Owner associations are going to ask their boards how they handle this
 - o The dividend check came in June
- ROTY/RAP Awards
 - o We need to keep pushing for nominations
 - o Question was asked if we should do all awards at the same time as ROTY

- Added: Committee Meeting Policy & Procedures:
 - o Need something in place about how to have a meeting and recommendations to the board
 - o Every committee chair should be aware and knowledgeable of Robert Rules of order and board expectations
 - o Committee chairs need to be determined before the first of the year.
 - o Discussion but no actions taken.

2nd Member comment phase

Connor thanked us for our consideration of the letter

Motion to adjourn: 9:58

Moved to Closed Session:

Motion: to have staff & counsel to proceed with continued negotiation with the City & State Savings Bank

Made by Rene / Seconded by Deirdre

Motion Passed.

