



REALTORS®

**Board of Directors Meeting Minutes | March 25, 2022, 8:30 am - 10:00 am**  
Aspire North Building, Power Island Room (Zoom Access by Request)

**Attendance:**

In-Person: Rene Hills, Chad Deville, Stephanie Koppe, David Hricik, Katie Hoyt, Matt Hodges, Kim Pontius(staff)  
Virtual: David Wilsey, Deirdre Carrol, Heather Hudson, Jess Brutzman  
Absent: Trevor Tkach (excused)

**Agenda**

**CALL TO ORDER** | President-Elect Stephanie Koppe

**PLEDGE OF ALLEGIANCE**

**MOTION TO RATIFY THE AGENDA** - Motion by Chad, 2<sup>nd</sup> by Rene, Approved Unanimous

**MOTION TO RATIFY CONSENT CALENDAR** - Motion by Jess, 2<sup>nd</sup> by Chad

- Minutes | Board of Directors
- New Member Approval
- Minutes | Affiliate Committee
- Minutes | Membership Committee
- Minutes | RPAC Committee - Pulled by Rene, moved to Unfinished Business
- Minutes | Sustainability Committee
- CEO Report
- Financial Report (sent separately)

Approved by all

**1<sup>st</sup> MEMBER COMMENT | 3-minute time limit - None**

**PRESIDENTS REPORT** | Matt Hodges -President Hodges extended his thanks and comment to the various committees for their work in the early stages of this year.

**UNFINISHED BUSINESS**

- 2022 Meeting Calendar - Review
  - DC visits: Connor not attending so he can attend GAD. Jess and Kim not attending due to limited Hill visit opportunities.
  - April Fair Housing Month: Need volunteers to attend the Northwest Michigan Fair Housing event (virtual). Contact Connor to attend. NAR's Fairhaven needs to have 100% of the BOD completed.
- Chili Cookoff
  - Successful event many thanks to Connor, Michael and Affiliates
  - Congratulations again to Matt and his team on winning the overall award.





REALTORS®

**Board of Directors Meeting Minutes | March 25, 2022, 8:30 am - 10:00 am**  
Aspire North Building, Power Island Room (Zoom Access by Request)

- April Fair Housing Month - Update
  - Aspire North is a sponsor for the NWMFH fair housing event. Rene put forward that we need to do more "It's our time to shine". Kim mentioned accessing the NAR marketing kit as a way to get members to participate in their communities/markets. Jess suggested more community-based conversations. Deirdre suggested that we submit a Letter to the Editor for all surrounding news outlets.
- 2022 RPAC Fundraising - Discussion
  - Reviewed the yearly award proposals per office size. Connor to work on the program with Awards Task Team.
  - STR Survey - working on getting 250 members to respond
  - Fundraising - Major investor event and participation event in the works

**NEW BUSINESS**

- Harassment Policy - Review
  - Need to be to be aware of it because the market is starting to wear on people.
- Affiliate Committee - Update
  - Still discussing the events
  - Golf outing - Grand Traverse Resort, want to fill the course, save the dates going out soon
  - Discussing non-members to join due to per event charges and growth zone registration restriction
  - Affiliate of the Month may need a revamp due to lack luster response
- Earth Day Commemoration - Discussion
  - Many different ideas come from the discussion. Beach Day, Roadside clean-up, TART, Habitat for Humanity.
  - Going to need T-Shirts

**2<sup>nd</sup> MEMBER COMMENT | 2-minute time limit**

**FOR THE GOOD OF THE ORDER**

- RPAC - Candidate interviews, if interested please let us know

**ADJOURN MEETING - 9:48am**

**CLOSED SESSION**

