



REALTORS®

**Board of Directors Meeting Minutes | February 25, 2022, 8:30 am - 10:00 am**  
Aspire North Building, Power Island Room (Zoom Access by Request)

**CALL TO ORDER** | President Matt Hodges @8:33am

Attendance: Matt Hodges, Stephanie Koppe, Dave Wilsey, Heather Hudson, Chad DeVill, Rene Hills, TJ Shimek, David Hricik, Katie Hoyt, Jess Brutzman (virtual), Deirdre Carroll (virtual), Trevor Tkach (virtual) Kimberly Pontius (staff)

**PLEDGE OF ALLEGIANCE** - Dave Wilsey

**MOTION TO RATIFY THE AGENDA** - Rene/Steph – President Hodges added a Closed Session at the end of the meeting- Motion passed

**MOTION TO RATIFY CONSENT CALENDAR** - David H/Rene. Rene requested both the Affiliate Committee and Education Committee be pulled. Motion passed.

- Minutes | Board of Directors
- New Member Approval
- Minutes | Affiliate Committee - Pulled by Rene
- Minutes | Education Committee - Pulled by Rene
- Minutes | RPAC Committee
- CEO Report

**1<sup>st</sup> MEMBER COMMENT | 3-minute time limit - NONE**

**PRESIDENTS REPORT** | Matt Hodges - Happy with the retreat and the ideas and discussion that came from the time spent together.

**UNFINISHED BUSINESS**

- Affiliate minutes pulled - Rene looking for clarification on the non-profit from Christmas Party that needed to be paid. Board approved payment.
  - Rene motioned to approve affiliate minutes. Seconded, motion passed.
- Education Committee - What is the update on the commercial overlay? There are a lot of new additions to the education committee agenda. There were some directives from the Executive Team regarding program scheduling for 2022.
  - Rene moved to approve the Education minutes. Seconded, motion passed.
- 2021 Meeting Calendar – Review. Pontius pointed out changes to NAR Midyear Meetings and informed the board that he would not be attending this year.
- Retreat Review – Generally positive reviews of the activity and high marks for the venue. More work to be done on the “Rawhide” program.
- MLS Activity Review -
  - Contracts signed with MichRIC and GLAR for data sharing. May not see full access until the end of the second quarter of 2022





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- Need to start using SentiKey - Determination to keep or not will be made by NGLR in October.
- GrowthZone Demo
  - Fully Launched. Aspire North REALTORS Communication and Marketing Director Michael Kent gave the board a brief overview and update.
- Chili Cookoff
  - Katie - Save the Date has been sent.
  - March 17 at 4:30-6:30

**NEW BUSINESS**

- April Fair Housing Month - Discussion
  - Last year \$1750.00 for the Gold sponsorship includes 4 social media posts and 8 online tickets.
  - Rene motioned to give \$1250.00 for Silver sponsorship. Chad Seconded. Motion passed unanimously.
- 2022 RPAC Fundraising - Discussion - Getting new pictures up on the digital board, new WOYS, getting into offices. Need to put a plan together.

**2<sup>nd</sup> MEMBER COMMENT | 2-minute time limit**

- Gordon Hodges - Chairs for committees should be local. SentiKey used it but was not a fan of the product. In the info hub can committee chairs add people to the committees?
- Clint Wheeler - comments on admins having access to SentiKey

**FOR THE GOOD OF THE ORDER**

**ADJOURN MEETING - Motion passed 10:03am**

**Next Meeting - March 25, 2022 @ 8:30am Aspire North REALTORS**

