

## Board of Directors Meeting Minutes | February 24th, 2023, 8:30 am – 10:00 am

Aspire North Building, Power Island Room (Zoom Access by Request)

Attendance | Stephanie Koppe, Jessica Brutzman, Heather Hudson, Matt Hodges, David Hricik, Deirdre Carroll (Zoom), Doug Swartz, Joe Van Antwerp (Zoom), Julie Rapson (Zoom), Kevin Klein, Jamie Grace (Zoom), Katie Hoyt (Zoom), Kimberly Pontius (staff)

### CALL TO ORDER | President Stephanie Koppe 8:31 am

### PLEDGE OF ALLEGIANCE

### MOTION TO RATIFY THE AGENDA

- Moved by Matt Hodges, Second by Jessica Brutzman - passed

### MOTION TO RATIFY CONSENT CALENDAR

- Moved by Matt Hodges, Second by Jessica Brutzman - passed
  - Minutes | Board of Directors
  - Minutes | Affiliate Committee
  - Minutes | Education Committee
  - Minutes | Executive Committee
  - Minutes | Membership Committee
  - Minutes | MLS Committee
  - Minutes | Public Policy Committee
  - Minutes | RPAC Committee
  - New Member Approval
  - CEO Report
  - Financial Report

### 1st MEMBER COMMENT | 3-minute time limit

- No Comment

### PRESIDENTS REPORT | Stephanie Koppe

- Intro to Sustainability Training is helpful everyone should do the course
- It is an honor to be in this industry. We should strive to stay grounded, humble, and respectful of our clients.

### PRESENTATION | Habitat For Humanity – Community Partner Update from Victoria Kelly

- Presented a recap of what Habitat has accomplished over the past few months
- Furniture Donation event was successful
- Kalkaska Home Dedication happened prior to Christmas, which was wonderful for the family to get moved in prior to Christmas. Decent turnout.
- Aspire North Build Day – Outside and inside projects, 5 members helped it was a very positive experience. David Hamm of 911 Restoration provided lunch
- Aspire North \$5,000 year-end match e-blast. Mailing to their Habitat-GTR email list of 3,197 addresses.

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- March 22nd at 5:30 Maple City home dedication – all encouraged to attend
- Jessica Brutzman appreciates the partnership.

**UNFINISHED BUSINESS**

- **2023 Meeting Calendar – Review**
  - **Change board meeting from September 22 to September 29**
    - › **Moved by Matt Hodges, Second by Jessica Brutzman - passed**
  - **Combine board meetings from November 17 and December 15 to December 8th**
    - › **Moved by Matt Hodges, Second by Jessica Brutzman - passed**
- **REALTOR Safety App Survey**
  - Fee to add Forewarn is approx. \$5 per member we have just over 1000 members
  - Safety App Survey only 76 respondents
  - A general consensus the likely low participation level would not justify the cost
  - **Motion to highlight the Safety App information in the newsletter and provide pricing.**
    - › **Motion David Hricik, Second Doug Swartz - passed**
- **Buy/Sell Agreement**
  - Attorney offered suggestions to the task team, those are being reviewed.
  - Potentially available by the March meeting for approval.
- **Office Construction Status**
  - Doors have arrived, and final finish work will be completed soon.
- **SoITAAR Reboot**
  - Executive team discussed keeping it as a possibility.
  - Initially 1 high speed charger, 2 standard chargers.
  - After parking lot is built, possibility of solar canopy, TCLP may have energy money for this.
- **Aspire Interactive Mapping Project – Connor & Kim**
  - LIAA Mapping update. Map shows Traverse Area Properties – EXEMPT, Traverse Area Properties – TAXABLE
  - Filing a \$100,000 grant with NAR – Aspire has to front the cost, it could take 6 months to a year to get the grant to reimburse. Covering 3 counties to start Grand Traverse, Leelanau, Benzie as a proof of concept.
  - Matt Hodges requests what the final product would entail prior to March meeting.
- **Forms Committee – Action Required**
  - **Motion to approve Meagan Luce as chair**
    - › **Motion Matt Hodges, Second Doug Swartz - passed**
- **MLS Committee minutes pulled**
  - Deirdre questions motion to approve allowing all agents to see stats. She is concerned about it being abused by agents and possible eventual ethics violations.
  - Stephanie and Jessica agree with Deirdre.
  - Matt and David note information is already available and they don't see the information being more easy to access as being an issue.
  - **Motion: Agent Ability to look up other agent stats. (Motion goes to NGLR)**
    - › **To allow individual agents to look at all agent stats versus just brokers as is now the case.**

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- › **Per Lora, there is a simple fix within Paragon to make the switch.**
- › **Many other areas already have this ability turned on.**
- › **Vote: Stephanie Koppe N, Jessica Brutzman N, Heather Hudson Y, Joe Van Antwerp Y, Doug Swartz Y, Deirdre Carroll N, Jamie Grace Y, Matt Hodges Y, David Hricik Y**
- › **Motion carries Y- 6 N - 3**
- **Conditional Withdrawal – (Motion goes to NGLR for approval)**
  - › **Motion to verify that a listing with the newly added Conditional Withdrawal status converts automatically to an expired status upon the original listing expiration date.**
  - › **Motion Matt, Second Joe - passed**

**NEW BUSINESS**

- RPAC Events Plan
  - Chili cook off March 9th
  - May 11th major investor event
- Sustainability Committee Events Plan
  - Earth Day event the Friday before – Shred Monster drop off documents for members to be shredded
- Chili Cook-off, Ballpark and Brews, Fair Housing, REALTOR Safety Month – Cooking spots filled., Ballpark and Brews still in planning stage, Safety Month still in planning stage
- Budget Planning – March starts budget review

**2nd MEMBER COMMENT | 2-minute time limit**

- Clint – MLS reporting there is a field that says listing agent – it shows stats. MLS is about sharing data, sharing with agents doesn't seem like a big deal. Forewarn \$5,000 a month does seem like a lot to spend. Making agents aware it exists does seem like a good idea. Mapping system seems cool, how will benefit agents and public? Plat map button on MLS would be great. Eat carrots, good for your eyes.
- Rene – Agree with Clint about stats. Interactive mapping, what is future cost to get maps from counties, townships, etc. Is the mapping really supporting the membership's needs and is it necessary.

**FOR THE GOOD OF THE ORDER**

- Matt – Monday 2/27 City meeting discussing housing and zoning
- Stephanie -Torch Lake protection alliance raising funds and awareness to protect waterways wanting to raise \$1,000,000. Antrim Women's Alliance golf outing June 11th, A-Ga-Ming

**ADJOURN MEETING – 10:22 a.m.**

**REMINDER | March 24, 2023 Board Meeting @ 8:30am**