

Aspire North REALTORS®

Board of Directors Meeting

May 21, 2021 (In-person & zoom)

Attendees (In Person): Dave Wilsey, Matt Hodges, Joni Holly, Rene Hills, Chad Deville, KJ Sayer, Carolyn Ulstad, Jessica Brutzman, Kim Pontus

Virtually: Stephanie Koppe, Toni Morrison, David Hricik, Katie Hoyt, Heather Hudson, Ken Kleinrichert

Call to order: 8:35 am

Motion to approve the agenda – motion passed, added Discussion regarding MLS price increases to new business

Motion to approve the consent calendar: - Motion Passed

1st member comment phase – no comments

President's Report:

It was nice to see people in person for this meeting. Dave had recently attended the NAR mid-year legislative meetings. With the virtual platform it is nice to go back and watch or re-watch sessions he missed or wanted to review. NAR passed some new polices and they will be implemented, one is regarding a physical address must be put into the MLS for any listing. Alex Houseman sent out a call to action on Thursday regarding Short Term Rentals. We are encouraged to review the Call to Action and respond.

-The executive committee has approved a \$5,000 donation to RPAC. Forwarded to the full board.

-Motion was made by Matt and seconded by Chad to approve the \$5,000 to RPAC. Motion passed

Unfinished Business:

- 2021 Calendar:
 - o Golf outing is being scheduled for late August and they are leaning towards the Bear at the Grand Traverse Resort
 - o Affiliates are working on an event for the end of July in the Aspire North parking lot
 - o Ballpark & Brews is June 8th, registration is open for attendees.
 - o Board meeting for July 23rd was brought up, we have cancelled the last 3 years

- Motion was made by Rene and seconded by Chad to cancel the July Board meeting
 - Motion Passed
- NAR conference is in San Diego in November, it is to be in person. The question was asked of who will be attending.

New Business:

- *Tech Hotline:*
 - A tech hotline that was started with the Florida Realtors approached Aspire North about our interest in adding this as a service for our members
 - Aspire North (TAAR) years ago used to have a staff person available to help with tech issues and trainings
 - The price is based on how members and usage of the hotline after the first year
 - Some companies already have a tech helpline in place (REO for example)
 - Board did not express a high level of interest to further discuss or pursue
- *Discussion Regarding MLS price increases:*
 - Rene brought this up based on a Facebook posts from Aspire North members page regarding a post about agents adjusting the price up
 - The next NGLRMLS meeting is in June and their retreat is coming up, is this a topic that needs to be discussed at the NGLRMLS level or start at the MLS committee
 - It was mentioned it would be nice to hear from brokers about this
 - Ken wants us to be cautious about not going overboard on implementing too many policies or changes. He feels this situation we are in won't last forever, so we shouldn't over regulate
 - Maybe have a casual conversation with NGLRMLS about this topic.
 - Can we suggest a best practice?
 - Motion was made by Jessica and seconded by Matt to send topic for further discussion to the MLS committee. Motion passed

2nd Member comment phase

For the Good of the Order:

- Not much, Jessica told us about a situation that recently happened to her and her husband, who have a VA to purchase a home. An agent told her they should go get a conventional loan, not a government back loan. Potential fair housing violation

Motion to Adjourn: 9:25 am