

The Traverse Area Association of REALTORS®

DRAFT Board of Directors Meeting September 25, 2020 Videoconference 8:30 am – 10:00 am

CALL TO ORDER 8:30am - President Joni Holly

Attendance: Joni Holly, Toni Morrison, Dave Wilsey, Ken Kleinrichert, Matt Hodges, Stephanie Koppe, Jessica Brutzman, David Hricik, Kim Pontius, Autumn Haag, Carolyn Collins, Tyler Bevier, Katie Hoyt, Chad DeVille, Rene Hills.

Laura Turmel (audit only), Lauren Tracey (audit only), Josh Sullivan (audit only).

PLEDGE OF ALLEGIANCE

MOTION TO RATIFY THE AGENDA-Approved

MOTION TO RATIFY CONSENT CALENDAR-Approved

- Minutes Board of Directors
- New Member Approval-Approved
- Minutes Affiliate Committee-
- Minutes Membership Committee-
- RPAC Committee
- CEO Report-
- Financials-

PRESENTATION | Rehmann Audit Review- Joshua Sullivan

1st MEMBER COMMENT – 3-minute time limit

PRESIDENTS REPORT –Joni Holly; 2 open position on the board, 1 nominee

UNFINISHED BUSINESS

- Fall Event – Oct 15 5 to 7pm at Brengman Brothers
- Rebranding Project – Update; Video to come out to explain rationale
- Training for Appraisers- TAAR doesn't have the expertise, tools. Currently CE doesn't have a relevant program; 20 appraisers total in TAAR board; BOD agreed to create advisory task team to discover possible solutions.

NEW BUSINESS

- Funds Transfer- \$100,00 transfer of funds to First Community Bank. Motion, second and approved
- Sustainability Committee – motion passed to change the old Committee from Public and Environmental Affairs Committee into the Sustainability Committee. Motion passed
- Education & Technology Committee Request- motion passed to split this Committee to 2 different Committees 1-Education and 2- Technology. Motion passed
- Technology Upgrades-
 - TAAR building on Fiber Optic better audio and video capabilities; completed moving away from Spectrum for phone and internet to Michigan Broadband.
 - Motion passed to pursue the Audio and Video work phase 1 from Bluewater proposal dated 8/27/2020.
- E-Signatures for Petitions- Motion passed to pursue this option; extend deadline for new BOD nominations by 2 weeks to Monday October 12th @4:25pm.
- Leadership Retreat – Send list of possible venues to Lauren Tracey
- TART Update- Dave Wilsey reviewed the day of volunteering with TART Trails
- MLS Update- NGLR meeting in October to discuss misuse of MLS i.e- marketing homes before home is listed in the MLS and also no showings until a prescribed date while listings are in MLS.

2nd MEMBER COMMENT – 2-minute time limit

FOR THE GOOD OF THE ORDER

ADJOURN MEETING – meeting ended at 10:34am