

The Traverse Area Association of REALTORS®

Board of Directors Meeting August 28, 2020 Videoconference 8:30 am – 10:00 am

Attendees: Joni Holly, Carolyn Collins, Dave Wilsey, Matt Hodges, Stephanie Koppe, Toni Morrison, Autumn Haag, Katie Hoyt, Ken Kleinrichert, Tyler Bevier, Chad Deville, Jessica Brutzman, David Hricik, Kimberly Pontius (staff)

CALL TO ORDER - President Joni Holly

PLEDGE OF ALLEGIANCE

MOTION TO RATIFY THE AGENDA-Approved

MOTION TO RATIFY CONSENT CALENDAR-Approved

- Minutes Board of Directors
- New Member Approval-Approved
- Minutes Affiliate Committee-TAAR Coffee Connect is scheduled for September 24th in Cadillac.
- Minutes Membership Committee-all education/orientation to be virtual through 2020
- TAAR Executive Committee
- CEO Report-Kim covered main topics including:1. Vacating Garfield courts due to concerns of the safety of the 2 TAAR employees 2.) Improving the A/V technology in the boardroom (Empire Bluffs)
- Financials-FINANCIALS FOR ONE MONTH ENDING 7/31/20 SHOW NET INCOME YEAR-TO-DATE OF \$22,192.36 COMPARED TO BUDGETED NET INCOME OF \$6,125.00

HOUSING NORTH PRESENTATION- Yarrow Brown, Executive Director

Housing North was organized in 2018 by a cross-sector group of regional housing partners to overcome the communications, policy, and financial barriers that stand in the way of housing solutions. It's governed by a ten-county Board of Directors that represent business; philanthropy; local, county, and tribal government; workforce development; and housing agencies. Housing North activities are supported by partners including Rotary Charities of Traverse City, the Frey Foundation, and Networks Northwest. is a 501c3 that supports communities, developers, employers, and other stakeholders as they work to create housing in Northwest Michigan.

TAAR and Housing North have entered into partnership agreement to share work space and data and supportive advocacy for issues in alignment with both organizational missions. In return, Housing North has agreed to provide TAAR and affidavit of 'In kind' contribution of a value of a Housing North Leadership Partner status, which provides some of Housing North services, promotion, and participation in Housing North events and regional discussions.

1st MEMBER COMMENT – 3-minute time limit (comments were received in chat room)

PRESIDENTS REPORT –Joni Holly

President Holly discussed challenges presented by Covid-19, reflected thoughtfully on the efforts of the board and the TAAR staff to keep a “members first” approach, hopes for a late autumn in-person event if possible.

UNFINISHED BUSINESS

- Rebranding Project – Update
NAR approved new name! TAAR working on a video to explain to the membership the rationale on WHY a change. Kim discussed a possible soft launch in Oct 2020 and full launch Jan 2021.
- Garfield Court-working on getting someone to lease out this office space. TAAR is going to work on an alternative schedule so there is always someone in the TAAR building during business hours. Discussed the possibilities to list the office space in the MLS.

NEW BUSINESS

- TART Update
Pontius gave an overview of activities the TAAR has done YTD to support our community partner: Tour d TART, Boardman Loop, Save the Planets, TAAR newsletter content.

2nd MEMBER COMMENT – 2-minute time limit (comments in chat room)

NGLRMLS Update

President Holly ends the regular meeting and goes into a closed board session to discuss with the board a new confidential NGLRMLS development. Motion to support continuation of talks between TAAR Representatives and NGLRMLS board passed unanimously with a roll call vote.

FOR THE GOOD OF THE ORDER

ADJOURN MEETING – 10:10am