

Board of Directors Meeting Minutes 2/28/20

Attendees: Dave Wilsey, Kim Pontus, Joni Holly, Katie Hoyt, Tyler Bevier, Stephanie Koppe (via phone), Jessica Bruntzman, Ken Kleinrichert. Toni Morrison (via phone), Dave Hricik, Chad Deville, Matt Hodges, and Carolyn Collins

Absent: Autumn Haag

Call to order at 8:37am

Pledge of Allegiance

Motion to Ratify the Agenda- motion passed; removed the closed meeting section from Agenda

Motion to Ratify the Consent Calendar- motion second, discussion: remove RPAC Committee report for discussion under unfinished business. Motion passed

Minutes Board of Directors:

- * Minutes Executive Committee
- * New Member Approval * CEO Report
- * Minutes Affiliate Committee * Financials
- * Minutes RPAC Committee

Member Comment Phase – No comment

Presentation – TART Trails, 501(c)3; Established in 1998

Julie Clark-executive director

Kate Lewis

Casey Ressler

TAAR Member Karly Wentzloff

<https://www.traversetrails.org/about/>

Presidents Report – Joni Holly

Joni expressed her gratitude for the TAAR staff and excitement about the new board year. Joni proposed a luncheon for the TAAR staff-time and location TBD. President also discussed the rebranding meeting with partner Full Circle.

Affiliate Ambassador Committee Report – Katie Hoyt

• Affiliate of the Year & Dues Formula

- 1.) Affiliate of the Year Award- Meeting notes from Feb 11, 2020 meeting:
"Awards Committee to no longer make the AoM decision. Affiliate Committee should remain as the decision maker for Award Winner of the Year. Ambassador Committee makes the decision. Motion made to eliminate vote

from TAAR Board and/or TAAR members. Ambassador Committee be the end all for decision making for AOM Award monthly and Winner of the Year.”
Motion to pass this recommendation to the TAAR board. Motion, second, no discussion. Motion passed

2.) Motion made and passed to allow affiliate branch offices to join TAAR at a Discounted rate (\$125) providing there is a main office paying the regular rate of \$225. Any additional people at those locations will pay \$50/year. Motion to pass this recommendation was approved by TAAR Board.

UNFINISHED BUSINESS

- Committee Approvals- Approved at 9:33am

- Request for Property Management Staff- Action Required

Kim Pontius delivered a “Proposed Property Management Member Policy Statement” and there was a motion to approve the policy language. Motion failed during a roll call vote. Roll Call-8/3 motion denied

Matt Hodges made a motion to send this document to TAAR local attorney for a review of the language -motion passed

- SolTAAR Update-motion to postpone to next meeting.
- NGLRMLS Representative-taking application until March 2nd, 2020. Ken K. spoke on the Midland, MI NGLRMLS Leadership Retreat and business meeting that went very well. Committee wants to investigate NGLR 2.0; more improvements coming, being talked about. Next meeting in May.
- Strategic Plan Update-Kim reviewed the “word cloud” and asked us to review the Vision and Strategic Plan before the March board meeting. Motion to postpone to the next meeting. Motion seconded and passed.
- RPAC update- Matt Hodges to spoke on the proposed support requested for Traverse City DDA TIF 97- Motion to support the RPAC Committee’s recommendation. Seconded, some discussion about the TIF, what it was, how it works and why we want to support. Motion passed.

NEW BUSINESS

- Statistical Reporting-Motion to add Wexford and Missaukee to TAAR statistical reporting system which adds the total from 5 to 7 counties. Discussion that these two new counties will have no comparative historical data to begin with but will over time. They should be on a separate report sheet/table. Motion passed.
- Broker Caucus Reboot- Should we have this? Matt Hodges proposes to “retool” the meeting. Motion passed for Kim to review a reboot of the Broker Caucus Meeting.

MEMBER COMMENT PHASE- Clint Wheeler REO spoke on the need to redefine/redo the language in the Proposed Property Management Member Policy Statement.

For the Good of the Order

- Tyler Bevier introduced himself to the TAAR board.
- Matt Hodges wants us to be mindful of the need to look at the big picture; helping to solve/propose solutions to the various township problems. We need to be proactive not reactive.
- Stephanie Koppe want the board to be aware of the contamination plume in Mancelona/Shanty Creek area. Shared new results that Kim is to send to board.

Adjourn Meeting at 11:13am