

Aspire North REALTORS®

Board of Directors Meeting

January 22, 2021 via Zoom

Attendees: Dave Wilsey, Matt Hodges, Stephanie Koppe, Joni Holly, Rene Hills, Chad Deville, Heather Hudson, Ken Kleinrichert, Toni Morrison, Jessica Brutzman, Dave Hricik, Katie Hoyt, KJ Sayer, Carolyn Ulstad, Kim Pontus

Call to order: 8:31 am

Motion to Approve the agenda – Motion Passed (added MLS update and Garfield Court update)

Motion to accept the consent calendar – Motion Passed

1st Member comment phase – no comments

Presidents Report – Dave Wilsey welcomed the new members and the returning directors, wants to remain optimistic about moving forward and staying safe as we enter 2021. He would like to focus this year on Fair housing and sustainability.

Unfinished Business

- Awards & Installation review -Dave W. stated this was a good event and a decent turnout for a virtual event. Lauren and Michael did an awesome job. Highlight was Paul Scott!
- 2021 Meeting Calendar – This will be included in every board packet monthly, a few changes for events that have been changed to virtual instead of in-person. The NAR REALTORS® Legislative meetings are going virtual. This will be updated regularly.
- Review Tech Proposals – Jessica stated the Tech Task Team has successfully eliminated one vendor already. 2 vendors (CTI and Bluewater) are requesting to adjust their proposals and hope to have an update to the Task team by the end of January. CTI’s proposal has more mobile components involved. Tech task team would like to ultimately make the decision. It is recommended that the task team bring their recommendation to the Board either electronically or via a special zoom meeting.
- 2021 Committee’s review – Motion was approved for the following committees:
 - RPAC Chair is Jessica Brutzman
 - Investment committee Chair is Jamie Grace
 - MLS Committee Chair is now Rene Hills
 - President & President-elect are ex-officio for all committees and have voting rights.
 - Correction to Education Committee – remove the word Technology!

- Cybersecurity audit results – Kim received the audit results yesterday and is going through it before sending to the Board. There are a few update patches that need to be done, so far TAAR or Aspire North does not appear on dark web. Dave W. asked for a brief breakdown instead of the whole intensive report.
- SolTaar Project revisit – Dave W. wants to have the name of this project changed. It had been pushed to the back burner this past year because of the re-branding and COVID. Kim has asked if we want to revisit this project and pursue. After a discussion, the Board consensus is to have Kim look back into the renewable energy and charging stations.
- Garfield Court Update – Ken: things are quiet right now, companies have been putting things on hold, it is in the MLS.

New Business

- Leadership Retreat – Dave W.: Trying to figure out when to have the Leadership retreat either in person or virtual. He would like to re-visit Jolly Pumpkin possibly looking at sometime in March.
- April Fair Housing Month – Education committee to work on events/lunch & learns, Ken suggested doing a Town Hall with the state legislatures. Fair Housing Luncheon for West Michigan is scheduled for April 22 in Grand Rapids. Stephanie K, Toni M., Rene H, Heather H, and Jessica have volunteered to attend.
- Advocacy Calendar & Plan – This was received in the December Board packet. Need to review, Connor will be attending the Feb. meeting to discuss and to provide the Board with an update of what he is working on.
- NGLRMLS Update – Ken just received the minutes from the last meeting and will get them to the Board. They are starting to work on data sharing efforts with other MLS's that are operating on the Paragon platform. Ken stated Kim is to work on a data sharing project with MichRIC assigned by NGLRMLS.

2nd Member comment –

- Jessica asked if we could we have the committees review their descriptions and send to board for review (Dave W. to let committee chairs know)
- Gordon Hodges – if we move forward and install solar panels and electric charging stations to make it more of a steady position for clients and green use.
- Clint Wheeler – it would be great if after a member made a comment, someone from the board would reach out to that member and address comment.
- C2EX will complete COE requirements.

For the Good of the Order

Motion to adjourn 10:15 am